



Press Release

For Immediate Release:

Contact: Roger Halligan
415.688.4488
rhalligan@smarth2osummit.com

Smart H2O Summit Issues Call For Papers

San Francisco, CA., January 15, 2015 – *Smart H2O Summit*, scheduled for August 17th – 19th in San Francisco and targeted to municipalities and other key water stewards, has issued a Call for Papers.

The comprehensive Conference Program is focused on providing solutions to challenges regarding water and sewer infrastructure, long-term water supply re-use and desalination, financing for capital improvements, the impact of big data on managing this resource, and public understanding of water resources, systems and services.

Abstracts are currently being accepted for the following five subjects:

EXECUTIVE MANAGEMENT TRACK: Financing change in the network; Water pricing strategies; Building a sustainable network; Reducing non-revenue water losses; Innovation in the publicly-owned and privately-owned utilities.

AMR/AMI/BIG DATA: Using big data, smart meters, and new forms of communication to improve the efficiency of the water network; New technologies and their applications.

WATER RECYCLING AND REUSE: Scale of the opportunity, practical realities; Strategy for implementing non-potable water recycling and reuse; Key targets for projects; Getting financing for projects.



Press Release

DESALINATION, LIMITS AND OPPORTUNITIES: Current state and future of desalination in the North America. Beyond desalination, using multiple water sources for desalination including industrial effluent; agricultural water; rain water and urban run-off.

MANAGING PUBLIC PERCEPTIONS OF SMART WATER INNOVATIONS: Practical advice on user reactions to the smart meters and other new technologies; Delivering information to consumers; Managing crises.

SPECIAL SESSIONS AND TOPICS: Proposals for special 1.5 hour sessions or workshops are also welcome.

The deadline for submitting a 250 word abstract is April 15, 2015. Submissions can be made [online](http://tinyurl.com/mlmm4wb) at <http://tinyurl.com/mlmm4wb> or emailed to Sebastian Bizzari at sbizzari@smarth2osummit.com.

[Guidelines](http://tinyurl.com/oftt33v) can also be also be accessed on line at <http://tinyurl.com/oftt33v>.

The extensive conference program will include a track on strategic issues especially designed for utility CEOs and general managers, as well as parallel technical tracks, some of them offering continuing education credits. “We are seeking the leading experts who can address real-world solutions and case histories from water utilities across the country,” commented Conference Co-Chair, John Pearson, “

Companies interested in exhibiting or sponsoring the inaugural event should contact Jane McDermott jmcdermott@smarth2osummit.com
415.688.4488

###



Press Release