



Press Release

For Immediate Release:

Contact: Roger Halligan
415.688.4488 Ext. 101
rhalligan@smarth2osummit.com

Smart H2O Summit Announces Partnership With The Water Innovation Project

San Francisco, CA., November 19, 2014 - [Smart H2O Summit](#), to be held at the San Francisco Marriott Marquis from 17-19 August, 2015, has announced a strategic partnership with [The Water Innovation Project](#), an idea lab and leadership hub that is currently developing a road map for the connected utility.

Smart H2O Summit Director, Jane McDermott said that the partnership will facilitate the development of thought-leading conference content, and provide a platform for innovative information technology companies to exhibit at the event.

"The Water Innovation Project and the *Smart H2O Summit* share a vision of the smart water network of the future, in which information technology and big data analysis combine with new and existing physical technologies to produce tomorrow's sustainable water supply," commented McDermott.

Founder of The Water Innovation Project, Christopher Peacock, who is actively engaged in helping utilities understand and adopt the smart grid for water through one of his projects, [H2.O](#), commented: "We are very

415.688.4488 • <http://www.smarth2osummit.com/>



Press Release

pleased to be part of the Summit, which aims to be a collaborative event for sharing ideas that will enable utilities to leverage smart technologies and ultimately save, strengthen and rebuild our fractured water sector."

Targeted to municipalities and other key water stewards, *Smart H2O Summit* was created to help communities and select business sectors solve their critical water infrastructure challenges through innovative new global technologies and solutions. The event will offer a comprehensive conference program featuring the world's leading water authorities, as well as an exhibition floor where attendees can experience technology solutions first-hand.

The extensive conference program will include a track on strategic issues especially designed for utility CEOs and general managers, as well as a parallel technical track, some of them offering continuing education credits. Companies interested in exhibiting or sponsoring the inaugural event should contact Jane McDermott jmcdermott@smarth2osummit.com, 415.688.4488 ext. 102.

###